



**2023 Preservation Awards | *Partners in Preservation***  
**Massachusetts State House | Great Hall**  
**Wednesday, October 11, 2023**

In fall of 2003, after a nearly two-year effort by members of the preservation, development, and business communities, the Massachusetts Legislature passed a five-year tax credit pilot program to incentivize the rehabilitation of historic buildings. As part of an economic stimulus package, capped at \$10 million annually, the program drew early skepticism. Would it really encourage private investment in restoring historic structures? Would it be an economic driver for cities and towns as it was envisioned?

When the first eight applications were filed the next spring, no one imagined that 20 years later, the Massachusetts Historic Rehabilitation Tax Credit (MHRTC) program would have awarded over \$900 million in credits, created jobs, increased tax revenues, preserved and created affordable and market rate housing—all while reinforcing the economic benefits of preservation. It also forged new relationships among the preservation, business, and legislative communities, which remain strong today.



For two decades, Preservation Massachusetts has led initiatives to promote, enhance, and support the MHRTC program. From increasing the annual credit cap to extending the program's sunset date, our continued advocacy efforts help to ensure MHRTC remains a vital tool for preservation and economic revitalization. In honor of MHRTC's 20th anniversary this September, Preservation Massachusetts is celebrating the landmark legislation by dedicating the 2023 Awards to "Partners in Preservation."

**PARTNERS IN PRESERVATION | Wednesday, October 11, 2023**

The 20th anniversary event will take place in the Massachusetts State House Great Hall, steps from where the MHRTC program was voted into law two decades ago. A celebratory reception will follow.

- 1:30pm-2:00pm      Doors Open | *Massachusetts State House (24 Beacon St.)*
- 2:00pm-3:00pm      Award Ceremony | *Great Hall, Massachusetts State House (24 Beacon St.)*
- 3:30pm-5:00pm      Reception | *Carrie Nation Cocktail Club (11 Beacon Street)*

**SPONSOR | 20th Anniversary | Massachusetts Historic Rehabilitation Tax Credit**

The annual Awards Program is Preservation Massachusetts' most critical fundraiser. With your generous support, we are able to continue our important work in communities across the Commonwealth throughout the year. Your sponsorship directly supports:

- Legislative advocacy on behalf of the MHRTC program, including annual cap increases and extension of the sunset date beyond 2027
- Promotion of the economic benefits of preservation and rehabilitation projects in communities
- Assistance from staff and cultivation of local, regional, and statewide preservation networks
- Access to free online resources and education at the statewide historic preservation conference
- Critical funding allocated to historic preservation projects ... and more!

## 2023 PRESERVATION AWARDS | SPONSORSHIP PACKAGES

*Your support of the 2023 Awards ensures the future of Preservation Massachusetts!*

### CHAMPION | \$15,000

- 10 tickets to October 11 Awards Ceremony (*Massachusetts State House, Great Hall*)
- 10 tickets to October 11 Reception (*Carrie Nation Cocktail Club*)
- Logo prominently displayed on event invitation (**deadline: July 26**)
- Logo prominently displayed on event signage (**deadline: September 29**)
- Back cover or inside-front cover ad in printed program (5.5" x 8.5") (**deadline: September 29**)
- Logo prominently displayed on [www.preservationmass.org/awards](http://www.preservationmass.org/awards)
- Social media campaign: 2 dedicated posts + inclusion in group sponsor posts
- Dedicated email blast to Preservation Massachusetts supporters
- 10 registrations to Fall 2023 statewide Massachusetts Historic Preservation Conference
- Benefactor-level corporate Preservation Massachusetts membership (\$5,000 value)

### ADVOCATE | \$7,500

- 6 tickets to October 11 Awards Ceremony (*Massachusetts State House, Great Hall*)
- 6 tickets to October 11 Reception (*Carrie Nation Cocktail Club*)
- Logo prominently displayed on event invitation (**deadline: July 26**)
- Logo prominently displayed on event signage (**deadline: September 29**)
- Full-page ad in printed program (5" x 8") (**deadline: September 29**)
- Logo prominently displayed on [www.preservationmass.org/awards](http://www.preservationmass.org/awards)
- Social media campaign: 1 dedicated post + inclusion in group sponsor posts
- Dedicated email blast to Preservation Massachusetts supporters
- 4 registrations to Fall 2023 statewide Massachusetts Historic Preservation Conference
- Patron-level corporate Preservation Massachusetts membership (\$2,500 value)

### PARTNER | \$5,500

- 4 tickets to October 11 Awards Ceremony (*Massachusetts State House, Great Hall*)
- 4 tickets to October 11 Reception (*Carrie Nation Cocktail Club*)
- Logo on event invitation (**deadline: July 26**)
- Logo on event signage (**deadline: September 29**)
- Half-page ad in printed program (5" x 4" horizontal) (**deadline: September 29**)
- Logo on [www.preservationmass.org/awards](http://www.preservationmass.org/awards) and in promotional emails
- Social media campaign: inclusion in group sponsor posts
- 2 registrations to Fall 2023 statewide Massachusetts Historic Preservation Conference
- Contributor-level corporate Preservation Massachusetts membership (\$1,000 value)

### SUPPORTER | \$2,500

- 2 tickets to October 11 Awards Ceremony (*Massachusetts State House, Great Hall*)
- 2 tickets to October 11 Reception (*Carrie Nation Cocktail Club*)
- Company listed on [www.preservationmass.org/awards](http://www.preservationmass.org/awards) and in promotional emails
- Logo and one-line message in printed program (**deadline: September 29**)
- Social media campaign: inclusion in group sponsor posts

*Sponsorships and tickets are 100% tax deductible. Limited tickets available for \$250.*

*Send company logo and program ad to: [jroper@preservationmass.org](mailto:jroper@preservationmass.org)*

**[preservationmass.org/awards](http://preservationmass.org/awards)**

## 2023 PRESERVATION AWARDS | SPONSORSHIP FORM

**REGISTRATION** | Please complete via one of the following methods:

**Web:** [preservationmass.org/awards](https://preservationmass.org/awards) | **Email:** [jroper@preservationmass.org](mailto:jroper@preservationmass.org) | **Phone:** 617-938-8879

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**SPONSORSHIP LEVEL** | Please indicate desired level of support.

\_\_\_\_\_ **Champion** | \$15,000      10 tickets: Awards Ceremony | 10 tickets: Reception

\_\_\_\_\_ **Advocate** | \$7,500      6 tickets: Awards Ceremony | 6 tickets: Reception

\_\_\_\_\_ **Partner** | \$5,500      4 tickets: Awards Ceremony | 4 tickets: Reception

\_\_\_\_\_ **Supporter** | \$2,500      2 tickets: Awards Ceremony | 2 tickets: Reception

\_\_\_\_\_ **Individual Ticket** | \$250      1 ticket: Awards Ceremony | 1 ticket: Reception

\$\_\_\_\_\_ **Donation** | I am unable to sponsor but am pleased to make a donation.

### PAYMENT

\_\_\_\_\_ **Online** | Register and pay online: [preservationmass.org/awards](https://preservationmass.org/awards)

\_\_\_\_\_ **Check** | Payable to: Preservation Massachusetts (please include company name on check)  
| Mail to: Post Office Square, 6 Main Street Extension, Suite 613, Plymouth, MA 02360

\_\_\_\_\_ **Credit Card** | Return completed form: [jroper@preservationmass.org](mailto:jroper@preservationmass.org) | 617-938-8879 to pay via phone

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Number (Visa/MC/AmEx/Disc): \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

**Send company logo and program ad to:** [jroper@preservationmass.org](mailto:jroper@preservationmass.org)

Preservation Massachusetts | 617-723-3383 | [preservationmass.org/awards](https://preservationmass.org/awards)