

Massachusetts Historic Preservation Conference 2017



Session 1A

(9:45-11:30am)

What I Did on My Summer Vacation: Cruising the Commonwealth

James Igoe

President, Preservation Massachusetts

Erin Kelly

*Associate Director, Preservation
Massachusetts*

Download our conference app!

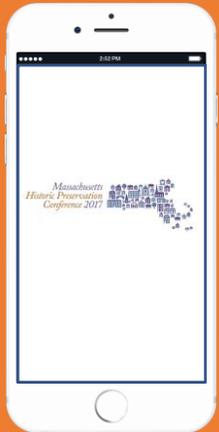
- (1) Go to the AppStore or Google Play.*
- (2) Find and install:*



**CrowdCompass
AttendeeHub**

- (3) Open the app. (4) search for our event:*

2017 MA Historic Preservation Conference





What I Did On My Summer Vacation:

Cruising the Commonwealth, Summer 2017

Jim Igoe & Erin Kelly



Preservation Massachusetts is



Cruising the Commonwealth

THE IDEA: A SUMMER “TOUR” OF THE STATE.

- A chance to get out of the office.
- Meet directly with local preservation partners, advocates and hopefully meet new people interested or involved with preservation or a related field.
- Find out needs, ideas, hopes, challenges, etc.
- Take lots of notes
- Strategy to address priorities heard at meetings as a collective community, and not just one organization.



INSPIRATION: BACK TO THE 1990'S



- 1993/1994 the Durand Commission held a series of meetings around the state.
- Jim Igoe assisted Commission and participated in meetings, as well as many other preservationists across the state.
- Determine needs of preservation community and suggest resources/ideas to meet those needs.
- Executive summary still around, many challenges still the same but how far we have come!
 - Community Preservation Act (2000)
 - Massachusetts Historic Rehabilitation Tax Credit (2003)



CTC TOUR SCHEDULE:

9 MEETINGS BETWEEN JULY 10 AND AUGUST 9

- Barnstable (Cape Cod)
- New Bedford (Southeastern MA)
- Worcester (Central Mass.)
- Plymouth (South Shore)
- Salem (North Shore)
- Greenfield & Springfield (Pioneer Valley)
- Pittsfield (Berkshires)
- Boston (Boston, Metro West)
- ... and lastly one at the 2017 MHPC!



SOME GENERAL THEMES:

- **Education, Education, Education!**
- Training for preservationist (local and volunteer) on new issues, how to build relationships, PR and marketing – how to talk about preservation
- Education for the general public about what preservation really is and means to their community.
- **Let's Get Together:**
- More opportunities for local/regional groups to convene, talk, discuss and strategize
- **More Financial Resources for Preservation (and people to do it)**
- Partnerships with trades/craftsmen to do the work on smaller projects
- **Access to Resources/ Best Practices & Practitioners**
- **Real Estate & Homeowners: How to assist them, promote preservation/stewardship, etc.**
- **Legislative Initiatives & Statewide Policy**



DIFFERENT BUT THE SAME





CTC Agenda for Discussion

- 1.) What is the biggest preservation challenge facing your community right now?
- 2.) What are your greatest preservation needs?
- 3.) How do you envision an advocacy/education organization (Like PM) serving or working with you?
- 4.) What sort of programs to support preservation would you like to see (either new or current programs enhanced?)
- 5.) Are you seeing preservation trends in your community/region?
- 6.) Where would you like to see the preservation community in 5-10 years? (Think BIG!)
- 7.) Any preservation success stories to share?





Preservation Massachusetts
Tuesday, August 1, 2017
11:00 – 1:00 p.m.
First Floor Meeting Room

What Next?

- PM will take notes from all meetings (and today) and our online survey and compile them.
- Look for the top 3-4 priority issues felt statewide
- Present findings at PM's 2017 Annual Meeting (early November)
- Presentation will be followed by a working preservation summit for early 2018 where the MA Preservation Coalition and others will begin next step discussions/action plans.
- Notes from regional meetings will be made available to participants.





Many thanks to all of our CTC attendees and local partners hosts.

Our CTC online survey is still live (until September 30). Encourage your friends and colleagues to participate.

Preservation Massachusetts is *your* statewide advocacy and education organization.

www.preservationmass.org or 617-723-3383

