

## Preservation Massachusetts, Inc. 2024 Annual Preservation Partnerships

Corporate sponsorship packages

Support Preservation Massachusetts (PM) throughout the year as an *Annual Preservation Partner*. These top-tier, annual sponsorship packages provide increased visibility and engagement for your organization and demonstrate your organization's commitment to preservation. A partnership opportunity at its core, each supporting organization has the opportunity to collaborate with PM on a host of programs, annual events, and new initiatives throughout the year. Each level includes corporate membership.

#### ARCHITECTURAL ANGEL | \$50,000

#### **Annual Programs** | 10+ programs throughout the year

- Cruising the Commonwealth Series in towns across MA (June, July, August)
- Preservation Workshop Series (September, October, November)
- Annual Meeting (Fall Date TBD) and Annual Report
- Regular PM Newsletters and Emails (to 3,000 subscribers)
- Massachusetts Preservation Directory listing

## Statewide Historic Preservation Conference | Friday, September 27

- Logo on print and online marketing collateral; option to include video in social media posts
- Opportunity to develop and/or present a program series or session
- Dedicated table in Conference Marketplace
- Logo collateral in conference attendee swag
- Breakfast/Lunch Station sponsorship display
- 20 complimentary conference registrations

## **Preservation Awards |** Friday, June 28

- 20 tickets to Awards ceremony and reception
- Full-page program ad (back cover or inside front cover)
- 2 dedicated social media posts + 1 dedicated email to PM's mailing list

#### **BUILDING BENEFACTOR | \$35,000**

#### **Annual Programs** | 10+ programs throughout the year

- Cruising the Commonwealth Series in towns across MA (June, July, August)
- Preservation Workshop Series (September, October, November)
- Annual Meeting (Fall Date TBD) and Annual Report
- Regular PM Newsletters and Emails (3,000 subscribers)
- Massachusetts Preservation Directory listing

#### **Statewide Historic Preservation Conference** | Friday, September 27

- Logo on print and online marketing collateral
- Dedicated table in Conference Marketplace
- Logo collateral in conference attendee swag
- Coffee/Tea Station sponsorship display
- 15 complimentary conference registrations

#### **Preservation Awards** | *Friday, June 28*

- 15 tickets to Awards ceremony and reception
- Full-page program ad (back cover or inside front cover)
- 2 dedicated social media posts



## Preservation Massachusetts, Inc. 2024 Annual Preservation Partnerships

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## PRESERVATION PATRON | \$20,000

### **Annual Programs** | 10+ programs throughout the year

- Cruising the Commonwealth Series in towns across MA (June, July, August)
- Preservation Workshop Series (September, October, November)
- Annual Meeting (Fall Date TBD) and Annual Report
- Regular PM Newsletters and Emails (3,000 subscribers)
- Massachusetts Preservation Directory listing

## Statewide Historic Preservation Conference | Friday, September 27

- Logo on print and online marketing collateral
- Dedicated table in Conference Marketplace
- Logo collateral in conference attendee swag
- 10 complimentary conference registrations

## **Preservation Awards |** *Friday, June 28*

- 10 tickets to Awards ceremony and reception
- Full-page program ad
- Dedicated social media posts

## PRESERVATION SUPPORTER | \$10,000

#### **Annual Programs** | 10+ programs throughout the year

- Cruising the Commonwealth Series in towns across MA (June, July, August)
- Preservation Workshop Series (September, October, November)
- Annual Meeting (Fall Date TBD) and Annual Report
- Regular PM Newsletters and Emails (3,000 subscribers)
- Massachusetts Preservation Directory listing

## **Statewide Historic Preservation Conference** | *Friday, September 27*

- Logo on print and online marketing collateral
- Collateral display opportunity in Conference Marketplace
- Logo collateral in conference attendee swag
- 4 complimentary conference registrations

#### Preservation Awards | Friday, June 28

- 4 tickets to Awards ceremony and reception
- Half-page program ad
- Social media posts



**COMPANY INFORMATION** 

# Preservation Massachusetts, Inc. 2024 Annual Preservation Partnership Form

Corporate sponsorship packages

Please return via **EMAIL**: jroper@preservationmass.org, **CALL** (617) 938-8879, or **MAIL** with check to: Preservation Massachusetts / Post Office Square / 6 Main Street Ext., Suite 613 /Plymouth, MA 02360.

Contact Nam	e:		
Address:			
City/State/Zi	D:		
Telephone:		Email:	
Website:			
PARTNERSH	P LEVEL		
	Architectural Angel   \$50,000	Preservation Patron   \$20,000	
	Building Benefactor   \$35,000	Preservation Supporter   \$10,000	
PAYMENT O	PTIONS		
		Massachusetts, <u>include company name on check</u> and mail to Ext., Suite 613 /Plymouth, MA 02360	o:
	Credit Card   Complete and return	form below (via email or mail) or call 617-938-8879.	
Name on Car	d:		
Billing Addre	SS (if different from above):		
Amount: \$	Card Number (Visa/N	MC/AmEx/Disc):	
	Expiration Date (M/	/Y): Security Code:	