

**Preservation Massachusetts**

**Cruising the Commonwealth**

**Preservation “Priorities”**

**1.) Education:** Expand and promote education, understanding and awareness about historic preservation.

 -General Public: Connection and communication, how to make preservation relevant, preservation “PR”, what it really is and does.

 -Schools: Preservation programs for elementary school children, foster an appreciation early on.

 -Preservation “Training”: Skill labor training for preservation trades is needed.

 -Ongoing educational opportunities for preservationists statewide.

**2.) Building Connections & Partnerships:** Staying connected, networked and growing our relationships in our communities and beyond

 -Ways to keep preservation advocates/organizations networked, in touch and sharing ideas, communication is key.

 -New Partnerships: Better connections to environmental, conservation and cultural groups and networks, more opportunities for sharing and collaboration.

 -Outreach to “non-traditional” partners or those who don’t consider themselves “preservationists” /younger generations.

 -Community involvement and engagement.

**3.) Improved Access to (more) Resources and Information:**

 -More financial resources for preservation needed or enhanced (tax credits, grants, etc.)

 -Assistance for historic homeowners (how to’s on maintenance, information, etc.)

 -Model projects, success stories, best practices

 -How to connect people to these resources

**4.) Reactive vs. Proactive:** How can we be more effective as a movement?

 -Preservation without regulation – relying more on local friends and non-profit groups to advocate and encourage a preservation ethic outside of pure regulation

 - Promoting preservation as a planning tool, to assist with communities needs and growth.