

**Preservation Massachusetts**

**Cruising the Commonwealth**

**Preservation “Priorities”**

**1.) Education:** Expand and promote education, understanding and awareness about historic preservation.

-General Public: Connection and communication, how to make preservation relevant, preservation “PR”, what it really is and does.

-Schools: Preservation programs for elementary school children, foster an appreciation early on.

-Preservation “Training”: Skill labor training for preservation trades is needed.

-Ongoing educational opportunities for preservationists statewide.

**2.) Building Connections & Partnerships:** Staying connected, networked and growing our relationships in our communities and beyond

-Ways to keep preservation advocates/organizations networked, in touch and sharing ideas, communication is key.

-New Partnerships: Better connections to environmental, conservation and cultural groups and networks, more opportunities for sharing and collaboration.

-Outreach to “non-traditional” partners or those who don’t consider themselves “preservationists” /younger generations.

-Community involvement and engagement.

**3.) Improved Access to (more) Resources and Information:**

-More financial resources for preservation needed or enhanced (tax credits, grants, etc.)

-Assistance for historic homeowners (how to’s on maintenance, information, etc.)

-Model projects, success stories, best practices

-How to connect people to these resources

**4.) Reactive vs. Proactive:** How can we be more effective as a movement?

-Preservation without regulation – relying more on local friends and non-profit groups to advocate and encourage a preservation ethic outside of pure regulation

- Promoting preservation as a planning tool, to assist with communities needs and growth.